

New Rochelle Public Library Director's Letter to the Community

September 2026



Dear Friends and Neighbors,

September is Library Card Sign-Up Month, and this year we are challenging our community to help us reach an important goal: **700 new library cards by the end of the month.** A library card is your key to so much more than books—from digital resources and technology to programs, events, learning opportunities, and services for the entire family.

Reaching that goal means making sure people know what their Library has to offer. That's why outreach is an important part of our work all year long.

This spring, Library staff joined the community at events including GoatsFest and the City of New Rochelle's Earth Day Festival. Throughout the year, we also visit schools for parent nights and other events, connect with community organizations, and welcome groups to the Library—including ESL parent groups who have come to learn more about our programs and services.

This fall, our outreach continues. Staff have been/will be visiting Meet the Teacher nights at Trinity, Davis, Webster, Iona Prep, and New Rochelle High School, as well as Jefferson Elementary School's Back-to-School BBQ. We are excited to return to the City of New Rochelle Street Fair on September 19, where we'll have another opportunity to meet our neighbors and help them discover the Library.

We're also looking forward to the start of library class visits! Students will learn about the library, participate in a fun library activity, like a storytime or scavenger hunt, and more importantly, receive library cards giving them borrowing privileges the day of their visit and beyond! We already have a handful of class visits scheduled and anticipate more will follow. We hope it will be the beginning of a lifelong connection to the Library.

Our leadership is also committed to being out in the community, building relationships with residents and community partners. Most recently, I attended the Lincoln Park Conservancy's ribbon cutting for its new History & Culture Center. These connections help us better understand our community and find new ways to work together.

The Library is a civic gathering place that welcomes everyone. **This Library Card Sign-Up Month, we invite you to help us reach 700 new cardholders—and to spread the word about all that your Library has to offer.**

Warm regards,

Eugenia Schatoff

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Executive Director